

itida newsletter Quarter 1 - 2024



Tejas MoU

Empowering Egypt's Telecommunications Industry

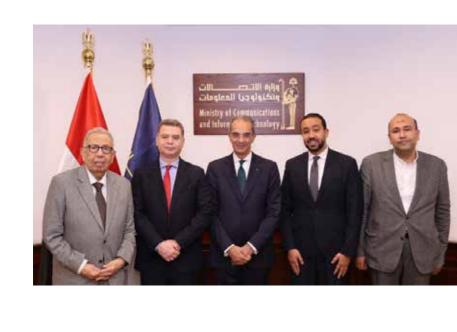


A key highlight of the quarter has been signing an MoU between Egypt Telecom, ITIDA, the National Telecommunications Institute (NTI), and Indian company Tejas Networks. This collaboration aims to revolutionize the local production of telecommunications products in Egypt, opening up new avenues for growth and self-sufficiency.

With a focus on fiber optic technology, the MoU enables Tejas to manufacture communication products locally in Egypt, supported by an export subsidy to enhance their global competitiveness. Tejas Networks will establish an engineering R&D center and a technical support center, catering not only to the Egyptian market but also to Africa and the Middle East. Furthermore, the creation of the Tejas Academy will provide specialized training to Egyptian engineers, equipping them with the skills necessary to excel in network and fiber optic technologies.

EME Redefining the Future

Deal for Local Design and Manufacture of High-Speed Internet Routers



stride toward reducing its reliance on imported electronic products. By fostering collaboration between ITIDA, Telecom Egypt, and local tech companies, the country is actively engaged in designing and manufacturing high-speed internet routers, a crucial component in today's digitally connected world. This initiative not only promotes local manufacturing but also spurs innovation and job creation. By nurturing a thriving ecosystem for ICT

Aligned with the Egypt Makes Electronics, Egypt has taken a significant

development, Egypt is attracting investments and talent, propelling its technological capabilities to new heights.

The Impact

Accelerated Growth and Self-Sufficiency

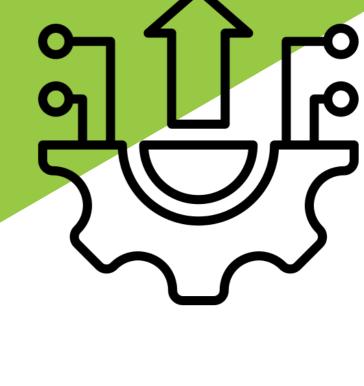
industry. By localizing the manufacturing of communication products and high-speed internet routers, Egypt is poised to become a regional leader in tech production. This move will: (1) stimulate economic growth

Combined efforts of these strategic partnerships are set to revolutionize Egypt's ICT

(2) create employment opportunities (3) establish a foundation for sustainable development in the digital era.

Through the tireless dedication of key stakeholders and the proactive support of

ITIDA, Egypt's ICT landscape is experiencing a profound transformation. We look forward to witnessing the long-term impact of these groundbreaking endeavors and the continued growth of the local manufacturing ecosystem.



Assiut

Harnessing Egypt's Offshore Potential in Tier 2 Cities

in Assiut, signaling a significant stride towards diversifying our tech hub beyond Cairo. This collaboration underscores a firm dedication to Assiut's progress, with plans to train 200 graduates and hire 150 talented individuals from universities in Upper Egypt for roles in software and embedded systems. Minister of CIT, Dr. Amr Talaat, praised Assiut during his

ITIDA has officially partnered with BrightSkies and SwiftAct

The launch of the Assiut Technology Area is paving the way for new opportunities and nurturing local talents. Compa-

recent visit for its bright prospects fueled by skilled youth and competitive costs that are luring investments in ICT.

nies like iSON Xperiences and EJADA are emblematic of this growth, with BrightSkies set to expand its workforce to 800 by 2025 while SwiftAct is eyeing both local and global tech advancements. Dive into the full story here!



Egypt's bustling startup landscape The Plug and Play Tech Center EXPO Day Cohort 4 recently took place at ITIDA's cutting-edge CREATIVA Hub in Sultan Hussein. In a remarkable collaboration with

USAID, the National Bank of Egypt, and Egypt Post, this event brought together visionary entrepreneurs and savvy investors for thought-provoking discussions

and a networking lunch. The vibrant exchanges touched upon cutting-edge technologies, market dynamics, and the unique opportunities and obstacles facing Egypt's startup community.



Promoting Organizations'

Giza Chamber of Commerce.

on Software Project Management.

life.

Individuals through Development Programs



IPR

office

ITAC University Student Projects' Graduation Project Support was open to receive applications from local university students majoring in engineering and computer science.

Intellectual Property Rights (IPR) office, at ITIDA, organized a workshop on

the importance of protecting intellectual property rights for SMEs in cooperation

with the Digital Economy and Technology General Division (FEDCOC) and the



on Advanced Agile Management. Software Engineering Competence Center (SECC) launched online training on Generative AI & Metaverse for Enterprises. Software Engineering Competence Center (SECC) launched online training

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ITIDA holds a roundtable on CMMI best practices for software companies

- with SECC. The Center is holding another roundtable on Automotive Software Development this April, Register Now! EJADA Systems Ltd. in Egypt has achieved the Capability Maturity Model
- Integration (CMMI) for Development Maturity level 3 certification accredited by ITIDA-SECC Software Engineering Competence Center. LuminSoft Ltd achieved the CMMI for Development Maturity level 3
- certification through the Software Engineering Competence Center (SECC). Collaborative Funded Projects round 36 was launched by ITAC, of ITIDA, to offer funding and support for tech innovators to bring groundbreaking ideas to
- SECC Tech Nights' 2nd round on "Automotive Software" Development" - CREATIVA Hub, Giza [Organizer]

EduVation Summit 2024 [Strategic Partner]

Cyber Security Innovation Series (CSIS) | Egypt Chapter [Sponsor and Partner] ITIDA's 13th Employment Fair Online Edition [Organizer]

ITIDA Engagements

Hub, Giza [Strategic Partner]

- expansion in Cairo. This strategic expansion by IntouchCX not only capitalizes on Cairo's rich reservoir of talent but also promises to enrich the local economy and offer pathways for extensive career and community development within a globally esteemed corporate setting. opening of its advanced delivery center, a strategic choice reflecting their commitment to a modern, dynamic workspace at the city's heart. Designed to house 500 employees, this state-of-the-art center will offer multichannel support in over 14 languages, embodying VXI's dedication to global service excellence from a secure, compliant environment.
- Sports Expo Egypt [Strategic Technology Partner] GovTech Innovation Lab [Strategic Partner] Techne [Community Partner]

Egypt Career Summit, 7th edition [Strategic Partner]

Data Science Conference (DSC MENA 2024) – CREATIVA

Fresh Unveilings

IntouchCX, an example of Egypt's growing influence in global offshoring, is embarking on a substantial

VXI Global Solutions is set to inaugurate a new 47,000 sq. ft. facility in Cairo by April 2024 with the

ITIDA and Mashreq Global Network to expand business services, hiring 300 employees over 3 years,



boosting Egypt's role as an offshoring hub.





Startup Ecosystem **Navigating the Entrepreneurial Scene**

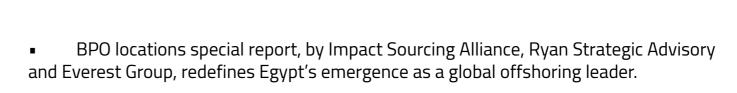
Winners of StartIT Round 41 were announced: HNE Futures, Basics Engage, Rdivxe, Quest, and Fosha. StartIT is TIEC's quarterly nationwide business plan competition, targeting entrepreneurs with ICT-related prototypes and proof of concept, who work on turning their ideas into startups. Get to know more about

Here is a list of local startups fundraised during the first quarter in 2024: DXwand, USD 4 million, Series A 30Med, undisclosed amount, pre-seeding funding

> Zeal, USD 4 million, Funding round FriendyM, USD 2 million, investment

Silicon Badia, USD 3 million, investment round Roboost, USD 3 million, investment round MoneyHash, USD 4.5 million, seed investment

round 42 from here



Insights from the World: Global Reports



STAY TUNED

for more exciting updates in the next edition of the ITIDA Newsletter as we continue to bring you the latest news and

stories from Egypt's thriving ICT industry.