



Tejas MoU

Empowering Egypt's Telecommunications Industry



A key highlight of the quarter has been signing a MoU between Egypt Telecom, ITIDA, the National Telecommunications Institute (NTI), and Indian company Tejas Networks. This collaboration aims to revolutionize the local production of telecommunications products in Egypt, opening up new avenues for growth and self-sufficiency.

With a focus on fiber optic technology, the MoU enables Tejas to manufacture communication products locally in Egypt, supported by an export subsidy to enhance their global competitiveness. Tejas Networks will establish an engineering R&D center and a technical support center, catering not only to the Egyptian market but also to Africa and the Middle East. Furthermore, the creation of the Tejas Academy will provide specialized training to Egyptian engineers, equipping them with the skills necessary to excel in network and fiber optic technologies.

EME Redefining the Future

Deal for Local Design and Manufacture of High-Speed Internet Routers



Aligned with the Egypt Makes Electronics, Egypt has taken a significant stride toward reducing its reliance on imported electronic products. By fostering collaboration between ITIDA, Telecom Egypt, and local tech companies, the country is actively engaged in designing and manufacturing high-speed internet routers, a crucial component in today's digitally connected world.

This initiative not only promotes local manufacturing but also spurs innovation and job creation. By nurturing a thriving ecosystem for ICT development, Egypt is attracting investments and talent, propelling its technological capabilities to new heights.

The Impact

Accelerated Growth and Self-Sufficiency

Combined efforts of these strategic partnerships are set to revolutionize Egypt's ICT industry. By localizing the manufacturing of communication products and high-speed internet routers, Egypt is poised to become a regional leader in tech production. This move will:

- (1) stimulate economic growth
- (2) create employment opportunities
- (3) establish a foundation for sustainable development in the digital era.

Through the tireless dedication of key stakeholders and the proactive support of ITIDA, Egypt's ICT landscape is experiencing a profound transformation. We look forward to witnessing the long-term impact of these groundbreaking endeavors and the continued growth of the local manufacturing ecosystem.



Harnessing Egypt's Offshore Potential in Tier 2 Cities

Assiut

ITIDA has officially partnered with BrightSkies and SwiftAct in Assiut, signaling a significant stride towards diversifying our tech hub beyond Cairo. This collaboration underscores a firm dedication to Assiut's progress, with plans to train 200 graduates and hire 150 talented individuals from universities in Upper Egypt for roles in software and embedded systems.

Minister of CIT, Dr. Amr Talaat, praised Assiut during his recent visit for its bright prospects fueled by skilled youth and competitive costs that are luring investments in ICT.

The launch of the Assiut Technology Area is paving the way for new opportunities and nurturing local talents. Companies like iSON Xperiences and EJADA are emblematic of this growth, with BrightSkies set to expand its workforce to 800 by 2025 while SwiftAct is eyeing both local and global tech advancements. Dive into the full story here!



Embarking on a thrilling journey through Egypt's bustling startup landscape

The Plug and Play Tech Center EXPO Day Cohort 4 recently took place at ITIDA's cutting-edge CREATIVA Hub in Sultan Hussein. In a remarkable collaboration with USAID, the National Bank of Egypt, and Egypt Post, this event brought together visionary entrepreneurs and savvy investors for thought-provoking discussions and a networking lunch. The vibrant exchanges touched upon cutting-edge technologies, market dynamics, and the unique opportunities and obstacles facing Egypt's startup community.



Promoting Organizations' Individuals through Development Programs

Individuals through Development Programs



- Intellectual Property Rights (IPR) office, at ITIDA, organized a workshop on the importance of protecting intellectual property rights for SMEs in cooperation with the Digital Economy and Technology General Division (FEDCOC) and the Giza Chamber of Commerce.



- ITAC University Student Projects' Graduation Project Support was open to receive applications from local university students majoring in engineering and computer science.



- Software Engineering Competence Center (SECC) launched online training on Advanced Agile Management.
- Software Engineering Competence Center (SECC) launched online training on Generative AI & Metaverse for Enterprises.
- Software Engineering Competence Center (SECC) launched online training on Software Project Management.
- ITIDA holds a roundtable on CMMI best practices for software companies with SECC. The Center is holding another roundtable on Automotive Software Development this April, Register Now!
- EJADA Systems Ltd. in Egypt has achieved the Capability Maturity Model Integration (CMMI) for Development Maturity level 3 certification accredited by ITIDA-SECC Software Engineering Competence Center.
- LuminSoft Ltd achieved the CMMI for Development Maturity level 3 certification through the Software Engineering Competence Center (SECC).
- Collaborative Funded Projects round 36 was launched by ITAC, of ITIDA, to offer funding and support for tech innovators to bring groundbreaking ideas to life.

ITIDA Engagements

- SECC Tech Nights' 2nd round on "Automotive Software Development" – CREATIVA Hub, Giza [Organizer]
- Data Science Partner (DSC MENA 2024) – CREATIVA Hub, Giza [Strategic Partner]
- EduVation Summit 2024 [Strategic Partner]
- Cyber Security Innovation Series (CSIS) | Egypt Chapter [Sponsor and Partner]
- ITIDA's 13th Employment Fair Online Edition [Organizer]
- Egypt Career Summit, 7th edition [Strategic Partner]
- Sports Expo Egypt [Strategic Technology Partner]
- GovTech Innovation Lab [Strategic Partner]
- Techne [Community Partner]

Fresh Unveilings



- IntouchCX, an example of Egypt's growing influence in global offshoring, is embarking on a substantial expansion in Cairo. This strategic choice reflecting their commitment to a modern, dynamic workspace at the city's heart. Designed to house 500 employees, this state-of-the-art center will offer multi-channel support in over 14 languages, embodying VXI's dedication to global service excellence from a secure, compliant environment.



- VXI Global Solutions is set to inaugurate a new 47,000 sq. ft. facility in Cairo by April 2024 with the opening of its advanced delivery center, a strategic choice reflecting their commitment to a modern, dynamic workspace at the city's heart. Designed to house 500 employees, this state-of-the-art center will offer multi-channel support in over 14 languages, embodying VXI's dedication to global service excellence from a secure, compliant environment.



- ITIDA and Mashreq Global Network to expand business services, hiring 300 employees over 3 years, boosting Egypt's role as an offshoring hub.

Startup Ecosystem

Navigating the Entrepreneurial Scene

Winners of StartIT Round 41 were announced: HNE Futures, Basics Engage, Rdivxe, Quest, and Fosha. StartIT is TIEC's quarterly nationwide business plan competition, targeting entrepreneurs with ICT-related prototypes and proof of concept, who work on turning their ideas into startups. Get to know more about round 42 from here

Here is a list of local startups fundraised during the first quarter in 2024:

- DXwand, USD 4 million, Series A
- 30Med, undisclosed amount, pre-seeding funding
- Zeal, USD 4 million, Funding round
- FriendlyM, USD 2 million, investment
- Silicon Badia, USD 3 million, investment round
- Roboost, USD 3 million, investment round
- MoneyHash, USD 4.5 million, seed investment



Insights from the World: Global Reports

- BPO locations special report, by Impact Sourcing Alliance, Ryan Strategic Advisory and Everest Group, redefines Egypt's emergence as a global offshoring leader.

STAY TUNED

for more exciting updates in the next edition of the ITIDA Newsletter as we continue to bring you the latest news and stories from Egypt's thriving ICT industry.