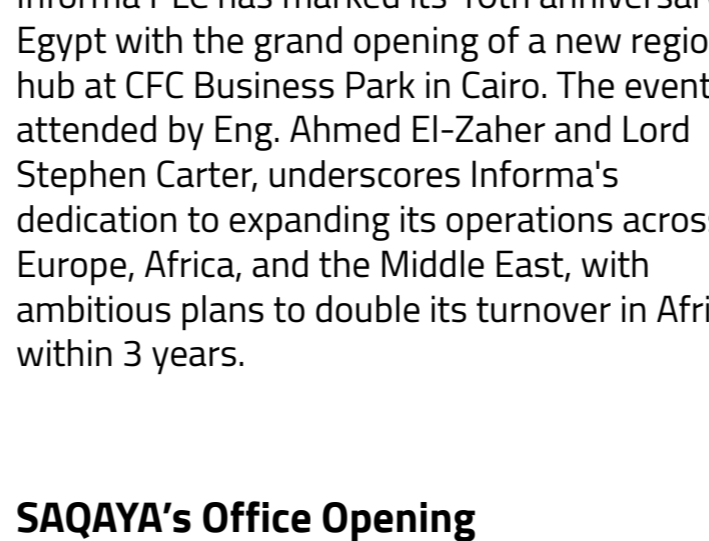




Highlights Celebrating Growth in Egypt's Tech Landscape

Informa PLC Unveils New Regional Hub



Informa PLC has marked its 10th anniversary in Egypt with the grand opening of a new regional hub at CFC Business Park in Cairo. The event, attended by Eng. Ahmed El-Zaher and Lord Stephen Carter, underscores Informa's dedication to expanding its operations across Europe, Africa, and the Middle East, with ambitious plans to double its turnover in Africa within 3 years.

Strategic Partnership with DXC Technology



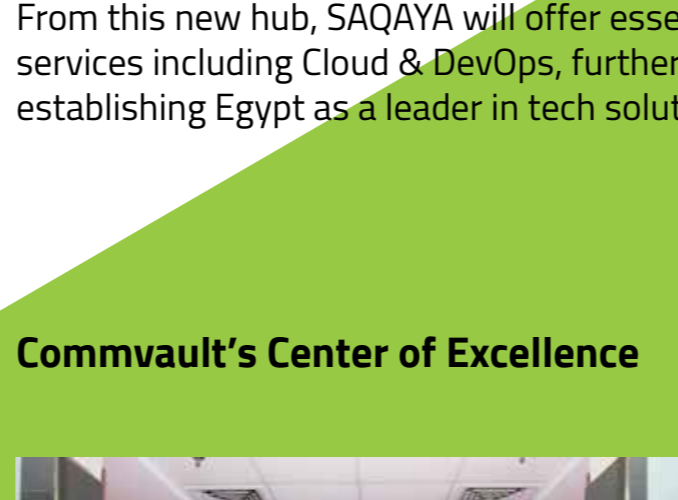
In a significant move to bolster Egypt's software industry, ITIDA has inked an MoU with DXC Technology. This collaboration focuses on enhancing workforce skills and improving operational efficiencies, aiming to position Egypt as a global software powerhouse. The initiative includes HQ training, international accreditation, and consulting services to empower local IT companies.

Strengthening Ties with China



During the Forum on China-Africa Cooperation Summit, Egypt solidified its ICT sector partnerships by signing five MoUs with Chinese technology firms: FiberHome, Tsinghua Univgroup, Huawei, ZTE, and Hengsheng. Key initiatives include the establishment of fiber optic manufacturing facilities, a new data center, and local production of telecommunication equipment, which will create thousands of jobs and enhance Egypt's technological capabilities.

SAQAYA's Office Opening



ITIDA proudly announces the inauguration of SAQAYA's first office and tech delivery hub in Cairo. This development enhances Egypt's position as a global technology hub, showcasing its vast talent pool and governmental support. From this new hub, SAQAYA will offer essential services including Cloud & DevOps, further establishing Egypt as a leader in tech solutions.

Deloitte Invests in Digital Innovation



Deloitte's \$30 million investment in an Innovation Hub in Cairo is a testament to Egypt's rising status as a destination for digital services. With plans to create 5,000 jobs, this hub will drive advancements in AI, data engineering, and cybersecurity, aligning with Egypt's Digital Strategy and reinforcing its competitive edge in the global economy.

Founder and ITIDA: A New Era For Outsourcing



The signing of an MoU between ITIDA and Founder aims to create 5,000 new jobs and invest \$55 million over the next four years. This partnership highlights Egypt's capabilities as a leading outsourcing destination, fostering innovation and inclusive growth across various sectors.

Commvault's Center of Excellence



The inauguration of Commvault's Center of Excellence in Cairo marks a pivotal step in enhancing Egypt's ICT landscape. This CoE will leverage the country's skilled workforce to provide advanced data protection solutions across the EMEA region, creating high-value employment opportunities.

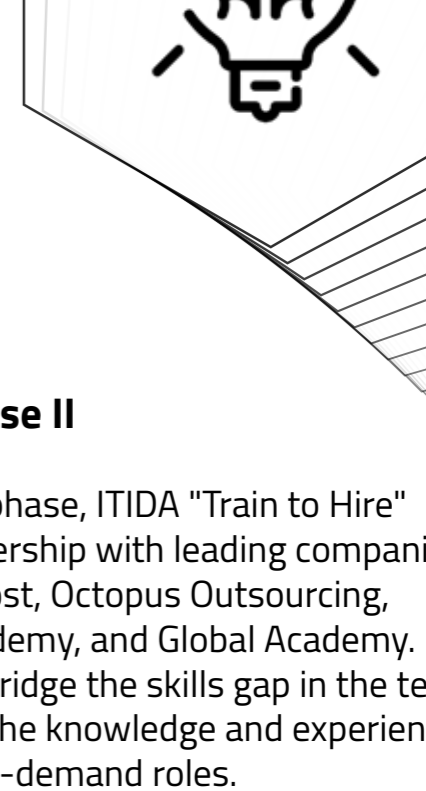
Huawei Expands Operations in Egypt



Huawei's new office in Cairo represents a significant advancement in Egypt's digital transformation journey. With over 2,700 jobs created, this expansion consolidates Huawei's operations and underscores Egypt's potential as a regional tech leader, further supporting the government's vision for a robust, knowledge-driven economy.

Empowering Organizations and Individuals | Development Programs

ITIDA is launching innovative programs that equip talent with the tools needed to thrive in the digital economy. Through strategic partnerships and targeted training initiatives, we are fostering a culture of growth that empowers students, graduates, and tech professionals to contribute to Egypt's ambitious vision for the future.



Pioneering the Future of Automotive Software Development in Egypt

Egypt is stepping confidently into the future of automotive technology with the graduation of the 1st cohort from the "Android Automotive" Academy. In partnership with ITIDA, ITI, and global tech leader Luxoft, 28 Egyptian engineers have gained cutting-edge expertise in automotive software development and secured roles in Luxoft's global team.

ITIDA "Train to Hire" Program: Phase II

Building on the success of its inaugural phase, ITIDA "Train to Hire" Program has launched Phase II, in partnership with leading companies such as Evolve, Diamond Group IT, Ghosr, Octopus Outsourcing, Intelcia, DUC, Skillability, DFA, NEXT Academy, and Global Academy. This innovative program is designed to bridge the skills gap in the tech industry by equipping participants with the knowledge and experience necessary to secure employment in high-demand roles.

ITIDA-GIZ German Language Training Program

To further enhance employability and open new doors for graduates and job seekers, ITIDA has partnered with GIZ to launch the German Language Training Program. This initiative aims to improve German language proficiency for individuals looking to enter the thriving German IT and IT-enabled Services (ITeS) market.

Enhance Your Skills with SECC Training Initiatives

The Software Engineering Competence Center (SECC) offers a variety of training initiatives designed to equip professionals with the essential skills needed to thrive in today's competitive tech landscape. These programs cater to a diverse range of interests and expertise levels, ensuring that all participants can find valuable opportunities for personal and professional growth.

- SECC Online Training Course on "Software Project Management" to elevate your career and provide you with essential skills and knowledge for successful project execution
- SECC Training on "AI and DevOps – the Perfect Match" to explore how AI applications are transforming DevOps practices – Creativa Innovation Hub, Alexandria
- SECC Online Training on "Agile Software Development Foundation" to refine your Agile practices or start from the basics
- SECC Online Training on "Functional Test Automation Using Selenium" to enhance your skills in automation testing and learn the fundamentals of test automation alongside advanced web automation concepts using Selenium WebDriver with Java
- SECC Training Course on "Revolutionize Software Testing with Generative AI" – ITIDA Premises, Smart Village
- SECC Online Training on "Agile Software Development Foundation"
- SECC Online Training on "Functional Test Automation with Selenium"
- SECC Training on "CMMI® for Development v3.0" – ITIDA Premises
- SECC Online Training on "Exploring Generative AI in Software Requirements Engineering" to find how Generative AI can transform SW requirements engineering in traditional & agile settings
- SECC Online Training on "Lean Six Sigma Yellow Belt" to provide explanation of DMAIC project lifecycle, overview of 6 Sigma tools/techs, 6 Sigma integration with CMMI® & ITIL, etc.
- SECC Online Training on "Performance Testing with JMeter" to learn core principles of performance testing, various testing types, and hands-on practice with JMeter
- SECC 4-Day Workshop on "Data Analytics" for beginners eager on data analytics & visualization through interactive sessions - Creativa Innovation Hub, Sultan Hussein Palace, Cairo
- SECC Online Workshop on "Configuration Management" to get a comprehensive overview of configuration management within Agile SW dev and experience a live demo of the full change request lifecycle

Training and Workshops

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Webinars

- SECC Free Webinar on "Smart Factories: The Backbone of Industry 4.0" to discover transformative power of smart manufacturing and how it is revolutionizing modern industry
- SECC Free Webinar on "DevOps Success and Failure Patterns" to explore how DevOps can revolutionize your organization with faster, more reliable software delivery
- SECC Free Webinar on "Generative AI's Impact on IT & Software Companies: Reshaping the Strategic Landscape of the IT Industry" to explore how generative AI is transforming the competitive dynamics within the IT and software sectors
- SECC Free Webinar on "Digital Transformation in the AI Era through Enterprise Architecture" to explore how enterprise architecture can drive digital transformation in the age of AI

Crash Courses

- SECC Crash Course on "Agile Foundation" offers a solid understanding of agile values, principles, processes, and practices – Creativa Innovation Hub, Alexandria
- SECC Crash Course on "DevOps Fundamentals" to discover DevOps core principles aimed at achieving continuous and reliable software delivery – Creativa Innovation Hub, Alexandria

SECC Tech Nights Sessions

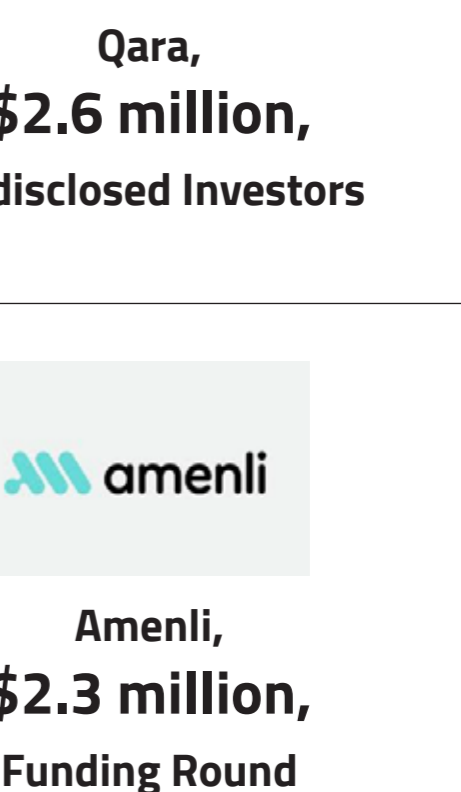
- SECC Tech Nights III Free Session on "AI-Driven DevOps: The Future of Software Delivery" – Creativa Innovation Hub, Cairo University, Giza
- SECC Tech Nights III Free Session on "AI Monetization and Information Economics: Strategies to Maximize Enterprise ROI" – Creativa Innovation Hub, Cairo University, Giza
- SECC Tech Nights III Free Session on "Trustworthy AI" to gain insights into how we can foster human trust in AI covering key aspects of exploitability, human oversight, security, & integrated safety mechanisms – Creativa Innovation Hub, Cairo University, Giza
- SECC Tech Nights III Free Session on "Explainable AI and MLOps Steps Towards Achieving Responsible AI" offering successful strategies for enhancing AI explainability and their critical connection to the operations of MLOps – Creativa Innovation Hub, Cairo University, Giza

Boosting Egypt's Tech Startups Scene

The second half of 2024 witnessed a surge in activity within Egypt's vibrant tech startup ecosystem. A powerful combination: government initiatives spearheaded by ITIDA and the unwavering spirit of Egyptian entrepreneurs fuels this growth.

Empowering Startups through Key Programs

- **ITIDA-500 Global Scale Up Program:** Batch 2 saw 12 promising startups graduate, receiving invaluable mentorship, global network access, and growth-oriented insights to propel their success.
- **Pre-Incubation Program** – kicked off to provide a crucial stepping stone for innovators with early-stage ideas and existing companies seeking expansion.
- **Cohort 6 of 3-month program**, with **Plug and Play Tech Center** received applications for MVP/growth stage startups in e-commerce, fintech & cybersecurity sectors – Creativa Innovation Hub, Sultan Hussein Palace.
- **Tech Incubation Program:** This flagship program continues to nurture and empower startups with comprehensive support, mentorship from industry leaders, and access to a robust network of investors and partners.
- **Free AI Bootcamp at Ericsson AI Lab**, an initiative designed for senior students and recent graduates – Creativa Innovation Hub, Sultan Hussein Palace.



A Wave of Funding Success Stories

Egyptian startups secured a significant amount of funding in the latter half of 2024, highlighting investor confidence and the maturing market. Here are some notable funding rounds:

 MNT-Halan, \$157.5 million, Funding Round	 Dopay \$13.5 million, Series A Extension	 Synapse Analytics \$2 million, Funding Round
 Cartona \$8.1 million, Series A Extension	 Educally \$2.5 million, Funding Round	 El Kheta \$4,000,000, Investment Round
 Paymob, \$22 million, Series B Extension	 Arika, \$3 million, Series A Extension	 Lucky One, \$3 million, Funding Round
 Qardy, seven-figure undisclosed, pre-Seed	 Rabbit Mobility, \$1.3 million, Investment Round	 Qara, \$2.6 million, Undisclosed Investors
 Sylndr, \$7.5 million, Capital Facility	 Nowlun, \$1.7 million, seed round	 Amenli, \$2.3 million, Funding Round
 SETTLE, \$2 million, pre-Seed	 Farid, \$250,000, pre-Seed	

These funding successes solidify Egypt's position as a magnet for local and international investors, showcasing the immense potential of its tech startup ecosystem.

Continuous Support throughout the Year

ITIDA's dedication to fostering a thriving tech startup ecosystem extends beyond the second half of 2024. Here are some additional highlights:

- **TIEC, Creativa Incubation Program (CIP), 2nd round, promote building, nurturing, and growth of pre-seed/seed startups as sustainable businesses with the potential to scale.** CIP offers EGP360K funding for winning startups.
- **Collaborative Funded Projects (CFPs), round 37, launched, inviting tech innovators to bring their groundbreaking ideas into life. Up to EGP 3 million in funding for qualifying projects.**
- **ITIDA partnered with Flat6Labs to launch Invest IT, a transformative program designed to empower Egyptian ICT startups at the seed and pre-series A stages. This program equips startups with the tools and connections needed to secure funding.**

Celebrating Achievements and Looking Ahead

As we commemorate Global Entrepreneurship Week 2024, ITIDA reflects on its journey with immense pride. Through unwavering efforts and strategic initiatives, ITIDA has empowered over 16,000 entrepreneurs, nurtured 2,432 startups, and witnessed the establishment of 488 new ventures. Its 14 innovation clusters and hubs are more than just physical spaces; they are catalysts driving progress and solidifying Egypt's position as a regional powerhouse for impactful entrepreneurship.



Innovation Spreads across Egypt

The rise of Aswan as an innovation hub exemplifies ITIDA's commitment to fostering a nationwide ecosystem. The "Aswan Bootcamp Series" in partnership with Plug and Play Tech Center empowers 60 tech startups across Upper Egypt, focusing on solutions in agritech, healthtech, and climate tech. This initiative underscores ITIDA's vision of transforming local potential into global impact.

Building the Future, Together

ITIDA's ongoing collaboration with 500 Global through Battch 5 of the 500 Global in Egypt Seed Bootcamp signifies its unwavering commitment to propelling Egypt's tech startup scene forward. This immersive program equips pre-seed and seed-stage founders with the tools and knowledge needed to accelerate their startup's growth. By fostering a supportive environment and providing access to resources and opportunities, ITIDA is empowering Egyptian entrepreneurs to turn their dreams into successful businesses, shaping a brighter future for Egypt's tech sector.

Insights from the World: Global Reports

- A groundbreaking **report**, crafted in collaboration with **ITIDA and Everest Group**. This captivating report, infused with the rich charm of Egypt, reveals eye-opening insights into our nation's prowess in the tech sector. Egypt is not just keeping pace; we are setting new benchmarks and making waves in the global tech landscape. Explore an executive summary about the report here: <https://lnkd.in/g/SYXWw>
- ITIDA is the Ecosystem Partner for Entiaq's 2nd Edition of the Egyptian Entrepreneurship Sector Diagnostics Report, alongside Creativa Innovation Hubs and Technology Innovation & Entrepreneurship (TIEC). This partnership underscores our commitment to advancing Egypt's entrepreneurial landscape through data-driven insights and innovative solutions. Together, we are shaping the future of entrepreneurship and driving growth in the sector.

Organizations Support

- **Egypt-Indian Business Forum**, ITIDA's premises - Host
- **DevOpsDays Cairo Conference 2024**, Nile Ritz Carlton, Cairo – Organizer
- **Arab Security Conference 2024**, The Nile Ritz Carlton, Cairo – Strategic Partner
- **Tech Summit Alexandria 2024**, Alexandria – Strategic Partner
- **TechUpWomen Summit 2024**, AUC Tahrir Campus – Strategic Partner
- **ITIDA's 14th Virtual Employment Fair**, Online – Organizer
- **Electronica 2024**, Munich, Germany – Participant & Sponsor of Local Companies
- **Web Summit 2024**, Lisbon, Portugal – Participant & Sponsor of Egypt's Tech Industry
- **Bavarian Delegation**, ITIDA premises – Host
- **Cairo ICT 2024**, Cairo, Egypt – Exhibitor
- **Digital Nation Annual Conference and Exhibition (DN8)**, 8th ed., Cairo – Participant
- **15th ITIDA Employment Fair**, Alexandria – Organizer
- **Jobzella's Eighth Career Fair**, Greek Campus – Strategic Governmental Partner

Fresh Unveilings

- **Informa PLC** opened a new regional hub in Cairo that will support its operations across EMEA region, with plans to double their turnover in Africa in 3 years.
- **DXC Technology** and ITIDA ink MoU to elevate Egypt's software industry and IT offshoring exports by harnessing the full potential of SECC through high-quality training, international accreditation, certification, consulting and assessment services.
- **Infomatique** and ITIDA collaborate to empower **Infomatique** with premier training, consultation, assessment, and certification services from ITIDA's SECC.
- **ITIDA and BlueCloud Technologies** partner to enhance collaboration and enable BlueCloud to benefit from the high-quality training, certification, consultation, and assessment services offered by ITIDA's Software Engineering Competence Center (SECC).
- **ITIDA and CARITech** signed a MoU to advance Egypt's position as a premier hub for IT services. ITIDA, via SECC, provides CARITech with training, certification, consultation, and assessment services to enhance efficiency and global competitiveness.
- **ITIDA inaugurated SAQAYA's** first office and tech delivery hub in Cairo, Egypt. This strategic development strengthens Egypt's position as a global technology hub, drawing international enterprises and showcasing the country's competitive advantages in innovation.
- In a major step toward reinforcing Egypt's position as a global leader in technology and innovation, ITIDA inaugurated **Commvault's** Center of Excellence in Cairo.

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