

# Egypt Accelerates Global Offshoring Momentum

## Major Expansions and Strategic Visits Underscore Investor Confidence in Egypt's Tech Talent and Infrastructure

### IGT Solutions Expands Footprint, Boosting Egypt's Offshoring Leadership

In a significant move reinforcing Egypt's ambitious vision to become a premier global hub for digital and offshoring services, **IGT Solutions**, a global leader in Customer Experience (CX) and digital transformation, officially inaugurated its new facility at Maadi Technology Park. ITIDA CEO Eng. Ahmed Elzaher, joined by H.E. Dr. Amr Talaat, Minister of Communications and Information Technology, marked this key milestone. IGT Solutions is set to dramatically expand

its operations, leveraging generative AI and Egypt's diverse, multilingual talent pool to grow its workforce from 450 to 2,000 professionals by 2027, serving an extensive international clientele. This expansion, strongly supported by ITIDA's commitment to talent development, underscores Egypt's competitive advantage in the global offshoring arena and its rising profile as a vital delivery hub for high-value digital services across various sectors.



### Intelcia Opens Regional HQ in Sheikh Zayed, Plans Two New Delivery Sites



**Intelcia**, a global leader in business process outsourcing, has significantly expanded its footprint in Egypt, opening a new regional headquarters in Sheikh Zayed with plans to double its workforce to 4,000 by 2026 and add two new delivery centers in Cairo and Alexandria. This strategic move, inaugurated by H.E. Dr. Amr Talaat, Minister of Communications and Information Technology, and joined by ITIDA CEO Eng. Ahmed Elzaher,

reinforces Egypt's growing reputation as a premier destination for high-value outsourcing. Intelcia's leadership highlighted Egypt's unique value proposition, driven by a future-ready, multilingual talent pool, strategic location, and advanced technological infrastructure, affirming the country's pivotal role in global service delivery.

### VXI's Cairo Operations Spotlights Amid \$135M Expansion Plans

U.S.-based **VXI Global Solutions** welcomed Minister Talaat and Eng. Elzaher at its Cairo office, reaffirming its **\$135 million investment** to grow its workforce to 5,000 by 2028. Serving Europe and the U.S. in six languages, VXI's rapid growth positions Cairo as a key global delivery hub. The visit affirmed Egypt's compelling proposition for investors in offshoring and digital exports.



### Banha: Egypt's Rising Star in High-Value Digital Services



**Banha** is officially on the global digital map, showcasing Egypt's rapidly expanding capacity in technology and offshoring—and affirming that **the country's digital talent extends far beyond Cairo**.

During a recent visit to Qalyubia, H.E. Dr. Amr Talaat, Minister of CIT, was joined by Al-Qalyubia Governor Major General Ayman Attia, MP Ahmed Badawi, and ITIDA CEO Eng. Ahmed Elzaher to spotlight the region's growing role in Egypt's digital economy.

**The delegation toured two pivotal locations:**

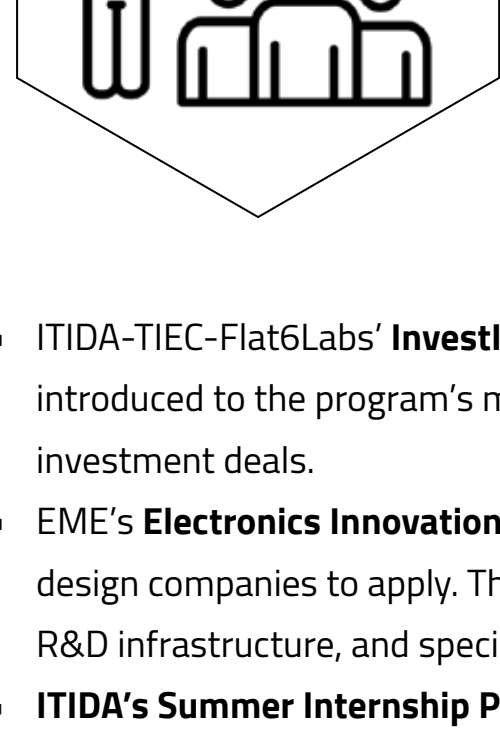
- **Silicon Expert's** Global Delivery Center, a subsidiary of Fortune 133 company **Arrow Electronics**, where over **350 engineers**—part of a 500-strong Egypt team—deliver **AI, data analytics, and automation services** to clients in more than **53 countries**. Strategically located near Banha and Menoufia Universities, the center benefits from a strong talent pipeline and active collaboration in R&D. Silicon Expert's presence underscores Banha's strategic position on Egypt's offshoring map.
- **The Creative Digital Innovation Hub at Banha University**, which has empowered over 3,500 trainees, fostered 65 ideas, built 30 prototypes, and incubated four startups in just one year—demonstrating the region's potential in digital innovation and entrepreneurship.

### ITIDA Organizes Software Testing Day as Egypt Builds Reputation for Software Quality and Testing Excellence

ITIDA successfully hosted the 3rd edition of **Software Testing Day**, held under the auspices of the Ministry of Communications and Information Technology (MCIT) and as part of the **ISTQB® Conference Network**.



This year's edition brought together **over 500 engineers, industry leaders, and global experts** in Cairo to explore how **AI is reshaping software quality assurance**. The event highlighted Egypt's growing talent base and deepening role in the global tech ecosystem. It also featured the annual meeting of the **Egyptian Software Testing Board (ESTB)**, reinforcing Egypt's commitment to international standards and its positioning as a trusted destination for global digital services.



## Empowering Organizations and Individuals through Tailored Training Programs

- ITIDA-TIEC-Flat6Labs' **InvestIT Program** kicked off where **15 high-potential startups** showcased their ICT-enabled solutions and were introduced to the program's mission: to equip them with intensive training, expert mentorship, and strategic networking until they secure investment deals.
- EME's **Electronics Innovation Empowerment Design Companies' Enablement Program**, Phase 3, opened for local/international electronics design companies to apply. The 3-year program offers exceptional incentives like internet/utility exemptions, operational incentives, advanced R&D infrastructure, and specialized support for electronics design and manufacturing startups, aiming to boost Egypt's electronics industry.
- **ITIDA's Summer Internship Program** opened registration to provide exclusive access to high-caliber Computer Science and Engineering students who have completed their 1st, 2nd, or 3rd academic year.
- ITIDA's EME, in collaboration with Sector B5, Egypt Scholars Inc., and Creativa innovation hubs, power the **Big Geeks [X] Challenge** for students, researchers and aspiring entrepreneurs.
- ITIDA, in collaboration with 500 Global, supports the **500 Global Scale Up Program** in Egypt for 18 promising Egyptian startups. The program kicks off with a 3-day founders' retreat, setting the stage for a transformative 7-week journey focused on scaling operations, fostering innovation, and building global connections.
- ITIDA visited **ConcetriX's Alexandria** and Maadi training academies, observing their world-class facilities and expert trainers who are preparing Egyptian youth for diverse, multilingual customer service roles, underscoring ConcetriX's commitment to talent development and ITIDA's support for the Train to Hire program.
- **ITIDA-TIEC StartIT program** opened for ambitious entrepreneurs and startups! Building on a legacy of supporting over 220 startups since 2013, **StartIT** offers up to a year of incubation at TIEC centers across Egypt, EGP 480K in equity-free financial support, \$10,000 in AWS credits, specialized AI training and consultation, recruitment assistance, expert mentorship, and access to investors and national events—all designed to help you build your Minimum Viable Product (MVP) and scale your venture.
- Congratulations to the winners of the 20th round of **ITIDA's Graduation Projects Support Program** under the ITAC initiative! This round attracted 330 submissions from 64 universities and institutes across Egypt, with **189 standout projects selected** in fields such as AI, robotics, IoT, smart cities, and assistive technologies. Find the list of accepted projects here: <https://itida.gov.eg/English/Programs/Graduation/Documents/List-of-Accepted-GP-Round20-file.pdf>
- ITIDA's Software Engineering Competence Center (SECC), in strategic collaboration with ATOS, Cairo University, Cegedim, AUC, Egypt University of Informatics, DXC Technology, Orange Innovation Egypt, Stakpak, and Vodafone Intelligent Solutions, organizes the **8th annual DevOpsDays Cairo 2025**, with a **Call for Proposals now open** under the theme **"Paving the Way for the AI Age with DevOps"**. Thought leaders and practitioners are invited to share their expertise on how the convergence of DevOps and AI/GenAI is shaping the future of software delivery and operational excellence.
- **Nationwide Summer Internship to Train 10,000 Students in Emerging Tech**: As part of Egypt's digital talent development strategy, **ITIDA** launched an expanded summer internship program targeting 10,000 university students across Egypt, in collaboration with the National Telecommunications Institute (**NTI**). The free 120-hour program covers AI, cybersecurity, cloud computing, UI/UX, digital arts, and more—alongside workplace readiness and discounted international certifications.
- In parallel, **ITIDA and Systel** (Motorola Solutions' distributor) are offering a specialized track for 250 students in advanced telecom technologies, with Systel sponsoring technical training and ITIDA delivering soft skills development.
- ITIDA, under the auspices of H.E. Dr. Amr Talaat, Minister of Communications and Information Technology, has renewed its cooperation agreement with **Arish University to train over 7,200 youth from North Sinai** in digital literacy, cybersecurity, freelancing, and entrepreneurship over the next three years. This initiative underscores ITIDA's commitment to empowering digital talent and fostering sustainable development through technology across Egypt, starting from Sinai.
- Advance your **Agile leadership** with the globally recognized **SAFe® Agilist – "Leading SAFe" Certification**, offered by ITIDA's Software Engineering Competence Center (SECC) from July 2-3, 2025. This online course is designed for professionals leading enterprise-level Agile transformations, teaching you to adopt a Lean-Agile mindset and align multiple Agile Release Trains (ARTs) for scaled value delivery.
- **SECC Tech Night: Data (Products) Science: Redefining the Economics of AI & Data Business**, a session explores the science behind Data Products and their strategic role in shaping the economics of Enterprise AI, Creativa Innovation Hub, Giza – next to Cairo University.



## ITIDA Engagements

- **India-Africa ICT Expo 2025**, 6-7 April – The Nile Ritz-Carlton, Cairo [Supporting Partner]
- **Egyptian-French Business Forum** – Cairo [Participant]
- **DSC MENA** [Strategic Partner]
- **She Can by Entreprenelle 2025**, 15 April – Creativa Innovation Hubs [Strategic Partner]
- **Middle East and North Africa Data Science and AI Conference 2025** - Egypt University of Informatics - EUI [Partner]
- **First Arab Judiciary Conference: Challenges of Judicial Work and Capacity Building in the Era of Artificial Intelligence**, 5-7 May – Arab Administrative Jurisdiction Organization, Cairo HQs [Government Partner]
- **Forum: Shaping Egypt's AI Horizon**, Creativa Innovation Hubs in Giza [Organizer]
- **Future of Digital Countries Summit 2025 (FDC Summit)**, 28-30 April – Egypt International Exhibition Center (EIEC) [Strategic Partner]
- **CUFE Job Fair**, 29th edition, organized by the **Technical Center for Career Development**, 30 April – Cairo University, Faculty of Engineering (Giza Campus) [Golden Sponsor]
- AmCham Egypt's Annual Investment Conference: Investing in Egypt's Future [Participant]
- **ITIDA Employment Fair**, Online [Organizer]
- **ITIDASHop: Trust Services in Egypt: Technologies, Opportunities, and How Startups Can Benefit** – Sultan Hussein Kamel Creativa Innovation Hubs [host]
- **Sushi Tech Tokyo 2025**, Japan [Participant]
- **GenAI Agent Hackathon** – Cairo [Strategic Partner]
- **IDC CIO Excellence Awards & Symposium 2025** – The Nile Ritz Carlton, Cairo [Participant]
- **Egypt-Thailand ICT Business Forum** – ITIDA premises, brought together over 10 Egyptian and 14 Thai tech companies, along with reps from the Thai Embassy, DITP, and ATSI. The forum aimed to strengthen bilateral cooperation, foster business matchmaking, and explore joint investment opportunities in the ICT sector [Organizer]



## Startup Ecosystem | Navigating the Entrepreneurial Scene

- **Egyptian Startups Soar: \$228 Million in Funding in Five Months!**

Egypt's dynamic startup ecosystem continues to impress, attracting a remarkable \$228 million in venture capital and debt financing from January to May 2025. This surge, announced by the Ministerial Group for Entrepreneurship, marks a 130% increase in investment volume compared to the same period last year, with 16 deals, including significant debt financing for "Nawy" and "MNT-Halan".

- **The Creativa Innovation Hub at Sultan Hussein Kamel Palace** proudly hosted the graduation of 159 startups from the joint **ITIDA x Plug and Play Tech Center Egypt acceleration program**, marking a significant milestone in Egypt's innovation-driven entrepreneurship. This achievement, celebrated by ITIDA CEO Eng. Ahmed Elzaher, highlights the program's success in fostering a vibrant startup landscape, with over 1,100 investor introductions across 24 sectors and 6 cohorts.

- **ITIDA**, in partnership with **500 Global**, has launched **Batch 6 of the Seed Bootcamp** in Egypt, an intensive program aimed at helping pre-seed and seed-stage founders with existing market traction accelerate their growth. This in-person bootcamp, running from September 27 to October 1, 2025, offers tailored mentorship, growth hacking strategies, and fundraising guidance to refine their ventures.

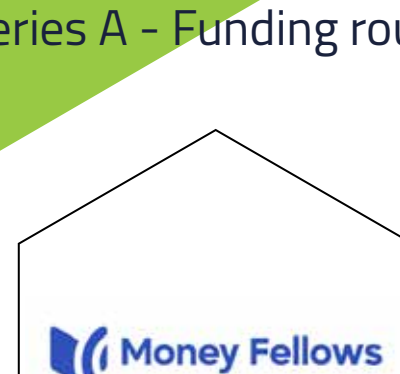
- Here is a list of local startups fundraised during the first quarter in 2025:



**Octane**  
USD 5.2 million  
Funding round



**Darwinz AI**  
USD 325K  
Seed Funding round



**SylnDr**  
USD 15.7 million  
Series A – Funding round



**EIGameya**  
Seven figure  
Investment



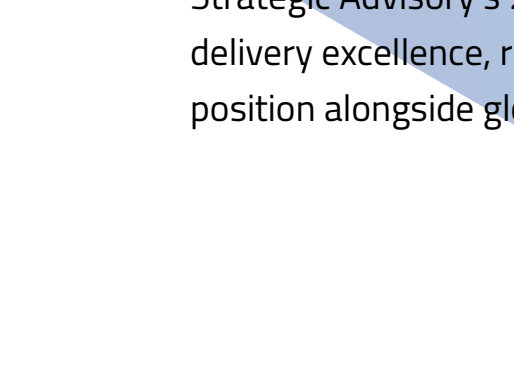
**Nawy**  
USD 52 million  
Series A round



**Money Fellows**  
USD 13 Million  
Funding round



**Nowlun**  
USD 600K  
Seed funding round



## Reports

- Egypt has been recognized as the **#2 Rising Star in MENA** in Dealroom's Global Tech Ecosystem Index 2025! This highlights the combined strength of Egypt's startups, investors, universities, and tech leaders, showcasing a thriving ecosystem with significant venture capital inflows, breakthrough patents, and world-class talent.
- Egypt has been recognized as a **Top 5 CX Destination Globally for the 3rd Year in a Row** by Ryan Strategic Advisory's 2025 CX Global Services Survey! This consistent ranking highlights Egypt's proven delivery excellence, rich multilingual talent, strategic location, and cost competitiveness, solidifying its position alongside global leaders in customer experience delivery.