|  |
| --- |
| Information Technology/Academia Collaboration (ITAC) Program |
| Applicant’s Guide for Proposal Submission |
| ITAC Collaborative Funded Projects |



|  |
| --- |
| Last UpdateMarch – 2025 |

Contents

[1 Introduction 3](#_Toc450643468)

[2 About the Collaborative Funded Projects 3](#_Toc450643469)

[2.1 Scope and Definitions 3](#_Toc450643470)

[2.2 Eligibility 4](#_Toc450643471)

[2.3 Project Fund Limit 4](#_Toc450643472)

[3 Proposal Submission 5](#_Toc450643473)

[4 Proposal Evaluation 5](#_Toc450643474)

[5 Proposal Presentation 8](#_Toc450643475)

[6 Proposal Resubmission Policy 8](#_Toc450643476)

[7 Budget Estimation 8](#_Toc450643477)

[8 Funded Project Auditing 8](#_Toc450643478)

[8.1 Milestone Reports and Progress Evaluation 8](#_Toc450643479)

[8.2 Milestone Reports 8](#_Toc450643480)

[8.3 Project Closure Report 9](#_Toc450643481)

[8.4 Funded Project Guide 9](#_Toc450643482)

[9 Funding from Other Agencies 9](#_Toc450643483)

[10 Additional ITAC Assessments 9](#_Toc450643484)

[10.1 Testing Process Assessment 9](#_Toc450643485)

[10.2 Marketing Assessment 9](#_Toc450643486)

# Introduction

* The ITAC program works within the following mission statement: “***To bring value to Egyptian ICT Industry by fostering R&D based innovative products and services that put Egyptian ICT companies in a leading position in the ICT market, both locally and internationally***.”
* The currently available Collaborative Funded Projects (CFPs) in the ITAC program are the Product Development Projects (PDP) and Preliminary Research Projects (PRP). Each of these projects has its conditions on the entry point and deliverables. For PRP, it starts with an idea and it ends with a proof of concept. While for PDP, it starts with proof of concept or prototype and it ends with a product.
* The goal of this guide is to introduce interested applicants to the eligibility criteria, the proposal preparation and submission steps, the evaluation process, and the funding process.

# About the Collaborative Funded Projects

## Scope and Definitions

* CFP funds aim at boosting the ICT industry in Egypt by developing innovative and competitive Egyptian products. A key element in these projects is the existence of a research component that may require the collaboration of an ICT company with an Egyptian scholar in the ICT field.
* The CFPs are meant to take the product from the stage of where it is just an idea, through the proof-of-concept or prototyping stages, till it becomes a complete product ready to hit the market. Important definitions of the start and end points of each project are defined as follows:
* **Proof-of-Concept**: Solid work published by the applicants in a journal, a patent owned by the applicants, or promising preliminary results of the proposed research or methodology.
* **Prototype**: A working but not necessarily complete product. It may still need additional research for improving its output, miss some features, or need customization for specific applications.
* **Final Product**: should satisfy all the specifications of a commercial product and should be ready to hit the market by the conclusion of the PDP period.

## Eligibility

* The company must be registered in ITIDA Companies database.
* The proposal should be led by a principal investigator with an outstanding research profile, who can effectively execute the proposed research plan.
* Please submit proposal **only once**, duplicate submissions will lead to screening all submitted proposals.

## Project Fund Limit

* Accepted projects will be supported by the ITAC program with the amounts indicated in the table below.

|  |  |  |  |
| --- | --- | --- | --- |
| Company Size | ITAC Fund Limit (EGP) | Funding percentage during the project time | Reimbursement |
|  | Percentage from the project budget | Ceiling |  |  |
| Micro | 70% | 1,000,000 | 70% - 90% | 10% - 30% |
| Small | 60% | 3,000,000 | 60% - 80% | 20% - 40% |
| Medium | 50% | 5,000,000 | 50% - 70% | 30% - 50% |
| Micro: Total annual Revenue (TAR) < 2 MEGP; Small: 2 MEGP =< TAR < 20 MEGP; Medium: 20 MEGP =< TAR < 150 MEGP.  |

* The ITAC support may be used towards eligible budget items as explained in the ITAC Financial Guide.

# Proposal Submission

* A template is provided on the ITAC webpage for the typical sections of the proposal. This template represents the minimum requirements that are expected to be found in the proposal. Please use the templates in the section under “Guides and templates”/”Collaborative Funded Projects”.
* The proposal should be prepared to address all the scoring items provided in the Score Sheet relevant to each project category.
* The proposal topic should be within the areas published on the ITAC webpage.
* Only online submission of proposals is accepted. The submission package should include:
* Project Abstract: in PDF format, the filename should be a **short/abbreviated name** for the project followed by “\_Abstract”. For e.g., My Proposal\_Abstract.pdf.
* Project Proposal: in PDF format, the filename should be a **short/abbreviated name** of the project followed by “\_Proposal”. For e.g., My Proposal\_Proposal.pdf.
* Project Team Resumes: in PDF format, **one** file combining all resumes. The filename should be a **short/abbreviated name** of the project followed by “\_Resumes”. For e.g., My Proposal\_Resumes.pdf.
* Company Profile: in PDF format, the filename should be a **short/abbreviated name** of the project followed by “\_Company”. For e.g., My Proposal\_Company.pdf.
* Key Success Indicators: in Excel sheet, the filename should be a **short/abbreviated name** of the project followed by “\_KSI”. For e.g., My Proposal\_KSI.xlsx.
* To submit the proposal, please visit the ITAC page on ITIDA’s website.

# Proposal Evaluation

* The evaluation of proposals is carried out by highly experienced independent reviewers.
* The ITAC team ensures that the process is fair and in line with the principles approved by the ITAC Steering Committee (SC), which is formed from a group of experts from industry and academic institutions.
* Reviewers performing technical evaluation are expected to keep the confidentiality of the proposal material and perform an independent, impartial, and objective review.
* The flowchart on the next page summarizes the review cycle starting with the proposal submission and ending with the final decision of the ITAC SC.
* Upon receipt by the ITAC team, proposals are checked for completeness, eligibility, and scope. The result of the initial check is sent to the applicant, along with an ID for eligible proposals to be used throughout the review cycle.
* Reviewers are selected to evaluate the proposal, and, upon receipt of their individual reviews and scores, a unified decision and score is made in a reviewer panel meeting, and the applicant receives the consolidated review comments and one of the following decisions:
	+ **Accept**: The applicant is requested to make minor revisions during the presentation.
	+ **Major revisions:** The idea is acceptable; however, major revisions are required before the presentation. Applicants should respond to reviewers’ comments within the same round.
	+ **Reject:** The proposal idea is not acceptable based on a list of weaknesses

Proposal Submission

Eligibility

Reject

Reviewer Selection

Call for Presentations

Presentation Evaluation

Request Resubmission

Conditional Accept/ Revisions Requested

Accept and Sign Contract

Revision Evaluation

Ineligible

Eligible

Below threshold

Above threshold

Individual Reviews and Panel Report

Panel Decision

Below threshold

Above threshold

Revision needed

Unsatisfactory

Satisfactory

+0 Weeks

+8 Weeks

+2 Weeks

+6 Weeks

+3 Weeks

+1 Week

+4 Weeks

***Submission Window***

***Reviewer Selection***

***Proposal Evaluation and Consolidated Decision***

***Scheduling Shortlisted Proposal Presentations***

***Presentation Report and Final Decision***

***Contract Preparation and Scheduling Signing Date***

# Proposal Presentation

* Applicants whose proposals receive an **“Accept”** decisionand a score **above a certain threshold** are deemed as **shortlisted proposals**.
* The team of the shortlisted proposal is invited to give a presentation before the SC members. This presentation results in another unified score based on how the applicants addressed the comments/concerns in the panel report, and final decision is made.
* Based on the presentation score, proposals which are found **winning** will proceed to the next stage.

# Proposal Resubmission Policy

Rejected proposals may resubmit in a future round upon addressing the review committee comments indicated in the decision message and report. The ITAC accepts **one** resubmission for a rejected proposal. If a resubmitted proposal is rejected, then this proposal cannot be resubmitted again.

# Budget Estimation

Proposals must include a detailed estimated budget in which all prices/expenses are given in EGP. Applicants of proposals approved for funding will be contacted by the ITAC requesting a filled budget based on the ITAC budget template. For further information about the ITAC financial rules, please refer to the ITAC Financial Guide posted on the ITAC webpage.

# Funded Project Auditing

## Milestone Reports and Progress Evaluation

* The ITAC funds projects on a milestone-by-milestone basis.
* The ITAC will assign a **technical auditor** who will be responsible for:
* Evaluating the milestone reports and submitted by the project PI.
* Conducting milestone review meetings with the project team to evaluate the progress against the planned technical objectives.
* If the project is inexplicably not progressing according to the original proposal, the ITAC will take all measures in order to terminate the project and recover any unspent budget.
* In the event of receiving a follow up report that is not accepted by the auditor, ITAC has the right to request additional follow up reports/reviews or to terminate the contract.

## Milestone Reports

At the end of each milestone, technical and financial reports are requested from the project team including the following items:

* Achievements, challenges, and obstacles during the milestone.
* Justification for any diversion from the project plan.
* A report on financial expenditures during the milestone.
* Updated budget and project plan for the remaining period of the project.

## Project Closure Report

Submitted before the official closure of the project, the final technical and financial report should include the following items:

* Detailed technical achievements and deliverables of the project.
* Detailed financial report of the activities and expenditure of the project.
* Proposed future plan for sales, marketing and return on investment within the coming two years.

## Funded Project Guide

More details about the process of funding projects, the needed forms and templates … etc. can be found in the Funded Project Guide that will be sent by email to the funded project team upon signing the contract.

# Funding from Other Agencies

The ITAC Program expects transparency from applicants with regard to submission of substantially the same topic to other agencies. ITAC holds the right to share parts of the proposal with other agencies in case of similarities with projects by some or all project team reported by other agencies.

If the proposal is submitted to multiple agencies, the ITAC Program should be notified if funding is approved by another agency prior to the contract signing or during the project funding.