Unwavering Government Support to the Outsourcing Industry

Charting a Path to a Promising Future

Prime Minister Dr. Mostafa Madbouly, together with Dr. Amr Talaat, Minister of Communications and Information Technology, and ITIDA's CEO, Eng. Ahmed Elzaher visited **Plexlogic Media - Egypt, Concentrix + WebHelp , VOIS, S6Tech Solutions,** and **Valeo Egypt** centers in Smart Village. The companies showcased Egypt's competitive edge and excellence in the BPS, ITS, and ER&D segments among other major players in the ecosystem. They also underlined commitment to providing more job opportunities for thousands of highly skilled youth in the coming few years.

They also paid another visit to prominent tech leaders in Cairo **Capgemini, Amazon, PepsiCo, PwC Egypt's Technology and Innovation Centre (ETIC), Getbus Egypt,** and **Siemens Digital Industries Software MENA Region** that reflects the government's unwavering support and commitment to nurture the outsourcing industry, and strengthen Egypt's positioning as a technology hub and outsourcing excellence.

"The President attaches great importance to the ICT sector, so he remains confident that the future of Egypt is in the ICT sector, as a result of the manpower Egypt enjoys in this promising field", The PM of Egypt commented during the visit.

H.E sent an important message to the Egyptian youth: "This sector,.. It is the hope sector, and Egypt is achieving accelerated growth of about 15 to 20% annually. We have the opportunity to achieve further growth in this promising sector."

In our journey towards becoming a global tech powerhouse, Egypt is leveraging its vast pool of skilled engineers, multilingual professionals and modern digital infrastructure. This has attracted substantial foreign investments, solidifying its role in key tech sectors like fintech, IT services, Engineering research and development, and industrial digitalization.

With a focused vision on sustainable growth, Egypt aims to double its outsourcing sector exports to reach up to $ 9 billion in 2026. The country is rapidly shaping its digital landscape to compete globally, signaling a new era of tech-driven economic prosperity.

Egypt's Technological Excellence

Driving Advanced Semiconductor & Electronic Design Technology in Egypt

Prime Minister Mostafa Madbouly witnessed the signing of an MoU between ITIDA, American **Synopsys**, and **Si-Vision** to expand the export of electronics design services, semiconductors, and integrated systems in response to the national initiative Egypt Makes Electronics (EME).

The MoU creates 500 new jobs for Egyptian youth from specialized competencies over the next three years, in Si-Vision, which currently employs

600 Egyptian engineers are part of the company's expansion plans and activities that it carries out with Synopsys, which is a global leader in providing electronic design automation solutions to the global electronics market and design techniques for advanced integrated circuit developers and electronic systems.

ITIDA entered into an MoU with **Siemens Digital Industries Software**, a global leader in digital transformation solutions. The agreement is geared towards forging a strategic partnership between both parties to expand **Siemens** R&D operations in Egypt.

• Develop local talent.
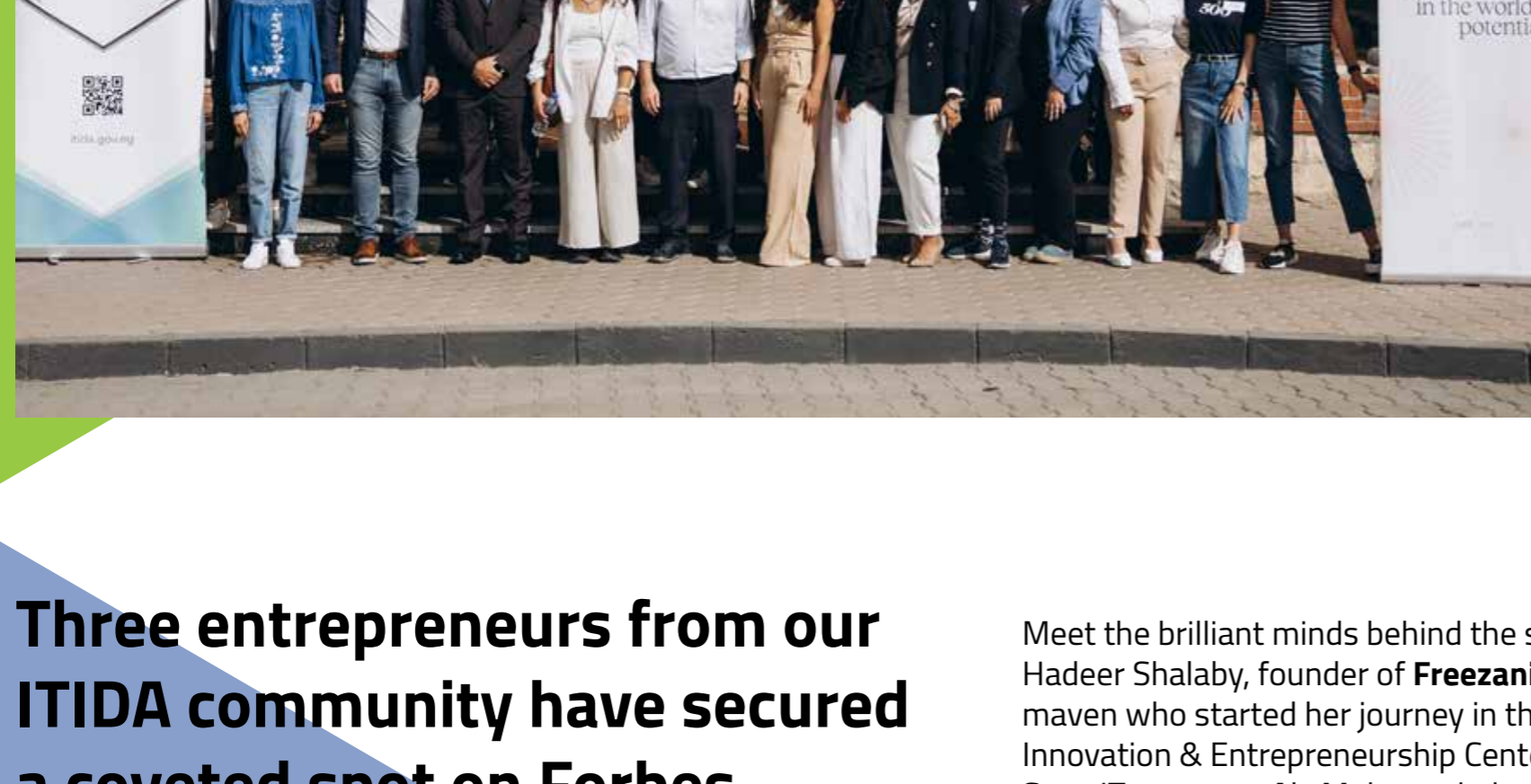• Foster technology innovation.

Siemens Digital Industries Software receives support from **ITIDA** in

expanding its operations in Egypt, particularly in the areas of engineering, research and development (ER&D), and electronics design. It also encourages collaborative activities in building the capacity of local talent through world-class training on the latest electronic design technologies and creating employment opportunities aligned with Siemens' expansion plans in Egypt.

Leveraging this vast talent pool, **Siemens Digital Industries Software** plans to significantly expand its presence in Egypt by incorporating a minimum of 20% new Egyptian employees annually, with the aim of reaching a local headcount of 1800 within the next three years. This workforce expansion is to be complemented by various national training initiatives designed to enhance export activities.

Batch 1 of ITIDA-500 Global 'Scale Up Program' Announced

500

In collaboration with ITIDA, **500 Global** announced the first batch of its **Scale Up Program** in Egypt; a seven-week hybrid program targeting Egypt-based startups at Pre-Series A or Series A stages. The program contributes to (1) accelerating the growth of the local startup scene and (2) boosting innovation-based entrepreneurship by empowering startups to amplify their market presence and scale their business. Batch 1 of **Scale Up Program** consists of 15 startups specializing in different industries such as FinTech, marketing technology, real estate, logistics, and supply chain, among others. The companies are **Birdifeed, BLINK, Convertedin, Dreexcode, FriendyCar, ILLA, Khazenly, MQR, Novlion, NowPay, O7 Therapy, Orcas, Rology, Suplyd,** and **Sylndr.**

Three entrepreneurs from our ITIDA community have secured a coveted spot on Forbes

Middle East's 30 Under 30 list for 2023

Meet the brilliant minds behind the success: Hadeer Shalaby, founder of **Freezearia**, a tech maven who started her journey in the Technology Innovation & Entrepreneurship Center (TIEC)'s Start IT program, Aly Mohamed, the visionary founder of **SEAVO**, a micro-mobility startup, and Alaa Afifi the creative force behind **Bekia**.

Empowering Organizations and Individuals through Tailored Programs

• Launch of the "Summer Training" program at **Arish University**, where ITIDA ignites the spirit of potential among students of the Faculty of Computers and Information through a specialty training in CCNA. This initiative comes within the framework of our commitment to empower Egyptian talents from North Sinai and provide them with skills that will help them excel in the labor market.

• **SICC Webinar:** Amplify Citizen Experience through Process Optimization.

• **SECC Tech Nights:** a series of awareness-raising seminars on Generative AI in Creative Innovation Hub in Giza.

• **ITIDA** and **Telecom Egypt** announce their sponsorship of 3 projects to design and develop **CPE-VDSL Router** peripherals through the **EME** initiative. ITIDA invites electronics design and manufacturing companies in Egypt to submit their proposals for the design and production of the first Egyptian device for high-speed internet.

• **Everest Group's Webinar:** Locations and Talent Strategy - Destination Egypt, with expert opinions from ITIDA, PepsiCo, and VOIS.

• **ITIDA** joins forces with **PepsiCo Foundation, Arab Youth Center,** and Plug and Play Tech Center to ignite innovation at the Arab Youth Hackathon, taking place in the Creativa Sultan Hussein Palace.

• **ITIDA** concluded the training course on protection of intellectual property rights (hybrid), attended by **114 advisors** from the State Lawsuits Authority (SLS) to enhance understanding of IP laws and combat information crimes.

• **ITIDA** and **GIZ** Collaborate on Promoting Employment in Egypt Outsourcing Sector

• Capacity Building Initiative launched in **North Sinai** to enhance technical and linguistic capabilities with comprehensive training in computer/language skills, along

with a recognized certificate in **12 countries** and **6 universities – 100% free scholarship.**

• Collaborative Funded Projects (CFPs) launched round 35.

• **aTex**, a platform simplifying Egypt's electronic tax system, attained CMMI® for Development Maturity Level 3. The accreditation is a testament to their unwavering pursuit of excellence.

• **SMAC95**, digital solutions provider nurtured by ITIDA's Information Technology Academia Collaboration (ITAC), claimed the 2023 E-Education & Learning Award (Private Sector/NGO) from **The World Innovation, Technology, and Services Alliance (WITSA).**

• **Information Technology Industry Development Agency (ITIDA)**, American **Synopsys**, and **Si-Vision** to expand the export of electronics design services, semiconductors, and integrated systems in response to the national initiative **Egypt Makes Electronics (EME).**

ITIDA Engagements

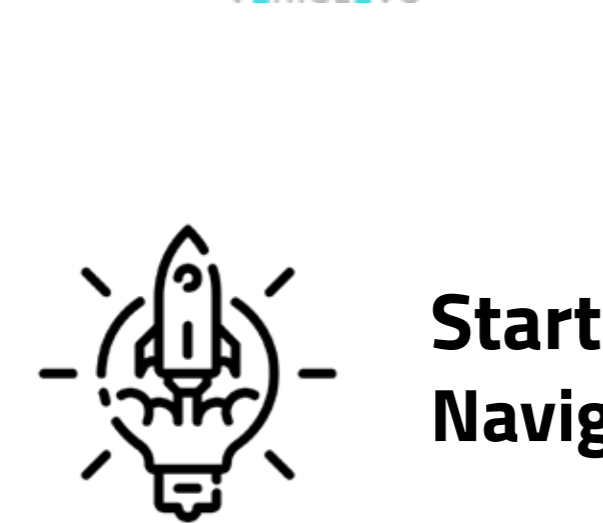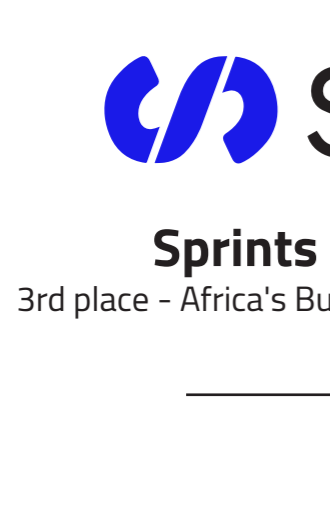|	
Digital First Egypt Forum Strategic Partner	**Arab Security Conference 2023** Strategic Partner	**DevOpsDays Cairo Conference** Organizer
ITIDA's 12th Employment Fair Organizer	**Techne Summit** Sponsor	**Arab Intellectual Property Conference by ARADO** Event Partner
Web Summit 2023 Lisbon – Participant	**Jobathon Bank Misr** Sponsor	**Cyber Security Innovation Series, 8th edition** Supporting Partner
	Jobzella's 7th Career Fair Governmental Partner	

Fresh Unveilings

• **Luxoft**, part of the **DXC Technology** family, opened new premises in New Cairo to deliver tailored, end-to-end tech solutions for critical systems, products and services. New office features dedicated labs for automotive software development and cybersecurity.

• Prime Minister Dr. Mostafa Madbouly inaugurates the new **Capgemini** headquarters, a global leader in consulting, IT services, and outsourcing.

• **Vehiclevo** announced the inauguration of their new office in Egypt, marking a significant milestone in Egypt's global expansion. The company is ready to empower the automotive software industry with the Cairo competence center geared to support premium automakers worldwide by delivering the most advanced future mobility tech solutions.

Startup Ecosystem

Navigating the Entrepreneurial Scene

Sprints – USD 150K 3rd place – Africa's Business Heroes Prize for 2023	**Menthum** pre-seeding funding, undisclosed	**Buguard** – USD 500K Seed round
Talents Arena – USD 750K Pre-seed round	**HEDG** Pre-seed round - undisclosed six-figure	**Sehatech** – USD 850K Funding
ariika Series A Round	**Almouneer** – USD 3.6 M Seed round	**Workshop Crafty** – USD 400K Investment Round

Egypt Shines on Global Stage as Hot Spot for IT offshoring and Digital Services | Insights from the World: Global Reports
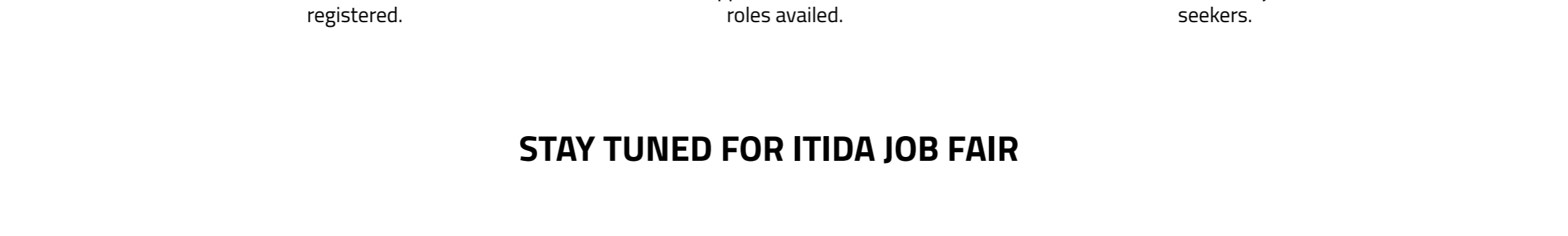
• Egypt has emerged as a leading global destination for Information Technology Outsourcing (ITO) and digital services, securing a prominent position in the recently unveiled 2023/24 GBS World Competitive Index. In General ITO, Egypt secured a remarkable 5th position globally, and first in Africa. Egypt took the 8th among top software development worldwide while secured the 1st colace in Africa. Egypt also came the third in technical and help desk global ranking while stayed on top of the African countries.

• Big Leap in the Offshore BPO Rankings 2023! Egypt climbs to 3rd in the Offshore BPO Confidence Index 2023, showcasing our growing dominance in the global BPO market.

• Cairo proudly ranks in the Top 5 in MENA for tech blue economy & cleantech ecosystems, as featured in one of the latest Startup Genome reports! This achievement highlights Egypt's growing impact on the global innovation landscape.

Stunning Info and Data about Egypt in 2023

• Egypt as of April 2023 achieved a staggering 70.74 million mobile internet subscriptions.

• ASU Racing Team, a remarkable Egyptian Student Activity achieved phenomenal success at the prestigious iMechE Formula Student competition in the UK. The team's outstanding performance and multiple awards serve as a testament to the exceptional skills and abilities of Egyptian students in the automotive and various technology derivatives.

• Orange Digital Centre in Egypt won the

prestigious Global Business Outlook Award 2023. Being recognized as the best branch center in the ICT sector supporting innovation in startups is a testament to their remarkable contributions to the Egyptian entrepreneurial landscape.

• Champions of the Arab world: North Hackathon Metaverse, Finder, and Mqtmet were soaring to COP 28 with their groundbreaking ideas.

• Brightideas Drive Company from Egypt took the 2nd place at the Dubai-World

Challenge. Their self-driving bus, with 16 cameras, a max speed of 69 km/h, and quick 180-min charging, wowed the judges.

• SECC Tech Nights on Generative AI explored the latest tech trends within (a) 11 tech nights, (b) featuring 15 expert speakers from the ICT sector, (c) attended by +1060 both in-person and online. Sessions offered practical perspective and theoretical background of how to boost business in digital transformation, software engineering, and process improvement.

ITIDA EMPLOYMENT FAIR 12TH ED. 2023

34	13K	180	1100
Multinational Companies as well as 10 local companies trusted Egypt's workforce.	Booth Visits showcased Egypt's tech opportunities.	Positions in software development offered.	Job Opportunities availed during the job fair.

4K	200	150
Job Seekers in the local IT sector registered.	Expat-filled opportunities and roles availed.	Software Roles introduced to job seekers.

STAY TUNED FOR ITIDA JOB FAIR