



Websummit

2021

About DETGD

Digital Economy and Technology General Division (**DETGD**) was established in 2001 by Federation of Egyptian Chambers of Commerce (**FEDCOC**), as a semi-governmental organization. **DETGD** represents hundreds of companies operating in the technology domain in Egypt. Most of the member-companies are **SMEs, entrepreneurs** and **startups**.

About FEDCOC

As an institution operating within the framework of the public interest of Egypt, the Federation of Egyptian Chambers of Commerce (**FEDCOC**) plays a supportive and complementary role for its institutions in achieving economic and social development as the official representative of all Egyptian business organizations.

About ITIDA

The Information Technology Industry Development Agency, **ITIDA**, is the executive IT arm of the Ministry of Communications and Information Technology, **MCIT**, and is located in the heart of a modern business environment at the Smart Village. With local and international outreach, **ITIDA** plays a fundamental role as a one-stop-shop for foreign direct investors seeking to enhance their global offering using what Egypt has to offer and the competitive advantages of the country.

Exhibitors- Growth Stage

Trella



Back ground:

Trella is a platform that connects shippers to carriers in the widely fragmented road freight industry, with the aim of creating transparency, efficiency and reliability.

Website
www.trella.app

pylon



Back ground:

Pylon is a utility management platform for water and electricity companies in emerging markets.

Website
www.pylonump.com

Koinz



Back ground:

Next Gen platform for F&B industry, merging online and offline worlds, Koinz helps the brands gain and retain customers online and offline.

Website
www.koinz.app

Money Fellow



Back ground:

Offers the masses access to affordable credit and attractive saving options, via digitizing the traditional RoSCA model

Website
www.moneyfellows.com

GoodsMart



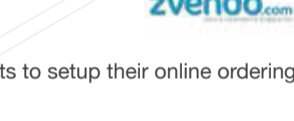
Back ground:

A tech logistics company that provides a subscription-based service to deliver household needs in a pre-installed box at your doorstep

Website
www.goodsmartegypt.com

Exhibitors - Alfa & Beta stage

Pravica



Back ground:

Pravica is a private and secure blockchain-based digital communication suite.

Website
www.pravica.io

zVendo



Back ground:

zVendo is a subscription eCommerce platform that allows retailers and restaurants to setup their online ordering Web store and mobile applications.

Website
www.zvendo.com

DentaCarts



Back ground:

A Marketplace for Medical Supplies that helps Healthcare Facilities in managing their Inventories and Purchases through utilizing RFID, IoT & AI.

Website
www.dentacarts.com

Cardo0



Back ground:

The fastest-moving consumable good, we utilize this fact to create products that enhance the day-to-day lives of thousands, and even millions, of consumers every day.

Website
www.cardoo.co

Rology for medical technology



Back ground:

A B2B Teleradiology platform matching between Provico radiology scans and radiologists to report them Remotley and instantly.

Website
Rology.helath

Chefaa



Back ground:

Patient-centric, GPS-enabled pharmacy benefits platform helping patients to order, schedule & refill recurring prescriptions by connecting patients & pharmacies nation-wide.

Website
www.chefaa.com

Amjaad Technology



Back ground:

Working in IoT solutions, Infrastructure optimization and developing smart city platform for managing all utilities (Electricity, water, and gas) meters with a push of button "ioMeter".

Website
www.amjaadiot.com

SURVV



Back ground:

Aggregating delivery fleet operators under a single platform and then streamlining connectivity between merchants, Aggregators and customers.

Website
www.survrv.com

Adzily



Back ground:

Adzily network helps you reach thousands of target audience out of home using our digital screens.

Website
www.adzily.com

Interact Labs



Back ground:

Interact Labs develop TACT, A device that transforms any monitor (TV Screen or Projector) into an interactive touch surface!

Website
www.interact-labs.com

CreditGO

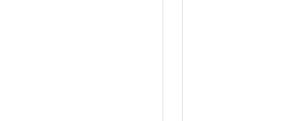


Back ground:

A free mobile application for electronic payments and introducing cashless payments & digitalization.

Website
www.creditgo.app

Amanleek



Back ground:

We help insurance companies penetrate Egypt's lower middle class of 50 million people through reinventing how insurance is sold and managed.

Website
www.amanleek.com

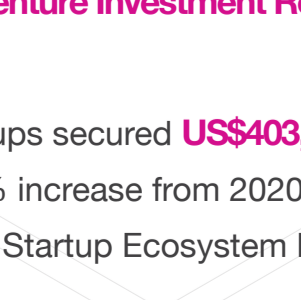
iSchoola



Back ground:

iSchool provides trending educational programs for kids via online interactive sessions.

Website
www.ischooltech.com



Cairo is a

- **Top 15 Global Emerging** Ecosystem in Funding
- **Top 15 Global and #1** Regional for Affordable Talent
- **#2 Regional Ecosystem** in Knowledge Startup Genome GSER 2021

International firms represented **32%** of all investors supporting Egyptian startups in 2020.

- **Magnitt's 2020 Egypt Venture Investment Report**

Until Sept 2021, **82** startups secured **US\$403,562,000** in funding, which represents a 158% increase from 2020.

- Disrupt Africa Egyptian Startup Ecosystem Report 2021

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